

LA JOLLA LIGHT

"La Jolla's Picture Newspaper"

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LA JOLLA, SAN DIEGO COUNTY, CALIFORNIA, THURSDAY, JULY 21, 1949

NO. 17

Hawaii (Pronounced "Ha vah he") Has Nothing on La Jolla (Pronounced "La Hoy Yu")

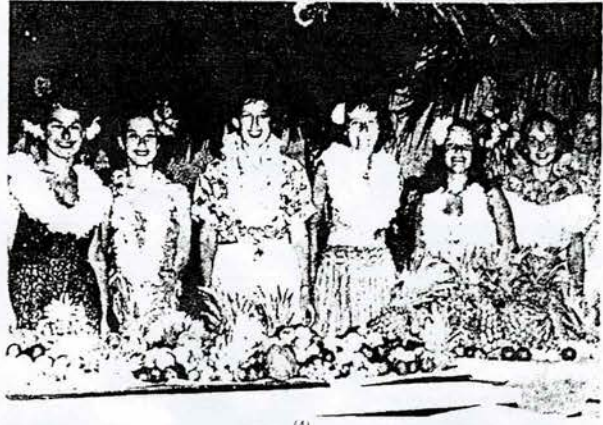


(1)

Windswept beach, lighted by two huge pine fires and thronged with approximately 800 surfing enthusiasts, was the colorful scene last Saturday night for the third annual luau. Hula dancers, Hawaiian music, leis, an Hawaiian cook, and a festive moon which rose appropriately around 11, added to the picturesque occasion.

Don Okey organized the annual party three years ago when he and a group of friends enjoyed surfing at the Windward beach. They invited surfers from beaches up and down the coast to visit La Jolla for a beach and surfing get-together, or luau, which is the Hawaiian word for a long beach party. Success of the first luau assured its annual repetition.

San Diego Surfers association served as sponsors of the affair, with Dick Lavelle, president. Active in planning and arranging the party were John Blankenship, Buddy Hull, Bill Isenheimer and Tommy Cromwell.



(4)



(2)



(5)



(3)

Janet Blankenship, one of the hostesses, throws another bite of food on Winnie Evers' plate.

Mr. and Mrs. Ed Edmiston and an unidentified guest relax over their food and enjoy the entertainment. Although no picture is shown, let it not be overlooked that abalone chowder (or rhapsody) was also served at the luau, prepared by Buddy Hull.



(6)

(1) Piece de resistance on the luau menu were roast pig, cooked with the Hawaiian know-how. Sammy Wood (far right) and his able assistants did the honors.

(2) It's that pig again! 206 pounds of it are salted preparatory to roasting.

(3) Tubefull of salad . . . that super "Connie Blankenship Salad" are served to the multitude. Pert Ederer prepares ingredients.



(4) Hostesses at the serving table, replete with leis and Hawaiian costumes are Pert Ederer, Mary Rowland, Mary Ann Hatch, Roberta Cooper, Fay Ingelbaw, Mary Warner and Barbara Savage.

(5) Meet the man who started it all: Don Okey, and Mrs. Okey in La Jolla visiting their parents. Don, an enthusiastic surfer, started the first luau three years ago. The Okeys are presently living in San Pedro.

(6) The line up for food. The food ran out before the people, although 380 persons were served. An even bigger crowd (and more food!) is anticipated for next year's event.

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Long before sundown Bob Rood (above, left) and Dick Linville, prominent local "Bottom Scratcher" and Surfer, respectively, were busily pit-roasting beef shortribs for the hungry crowd assembling later.

Many Enjoy Luau Festivities Here at Windansea Beach

by Ash-Isle Rustley
King Neptune or King Kamehameha, hard-telling which was the reigning legendary monarch at the spectacular luau and beach

Real Estate For Sale

PROPERTY opposite La Jolla Cove. Also lots on Monte Vista and Sea Lane. Owner, P. O. Box 844. 19-11

Lost

PAIR of bifocal spectacles on black frame in red leatherette case with name: Mrs. H. P. Biedler on identification card. Finder please leave spectacles at Colonial Hotel or contact loser there. Reward. 19-11

BLACK COIN PURSE at Casa pool, Key No. 903. Reward. W-9392. 19-11

LEGAL NOTICES

NOTICE TO CREDITORS No. 44786

Estate of FRANK GARTY, also known as FRANCIS JOHN GARTY, Deceased.

Notice is hereby given by the undersigned, JESSIE IVY GARTY, as the Administratrix with the Will Annexed, of the Estate of FRANK GARTY, also known as FRANCIS JOHN GARTY, Deceased, to the creditors of and all persons having claims against the said deceased, that within six months after the first publication of this notice, they either file them with the necessary vouchers in the office of the Clerk of the Superior Court of the State of California, in and for the County of San Diego, or present them with the necessary vouchers to the said Administratrix with the Will Annexed, at the office of FERGUSON & FERGUSON, Attorneys at Law, 7848 Ivanhoe Avenue, La Jolla, California, which said office the undersigned selects as her place of business in all matters connected with the said estate.

Signed, JESSIE IVY GARTY, Administratrix with the Will Annexed of the Estate of FRANK GARTY, also known as FRANCIS JOHN GARTY, deceased.

Dated at La Jolla this 10th day of August, 1950.

FERGUSON & FERGUSON, Attorneys for said Administratrix with the Will Annexed.

Dates of publication: August 10, 17, 24 and 31, 1950.

party Saturday, staged by Windansea Surfing club and attended by a happy throng of at least 600 revelers, mostly surfboard-riding clubs and their families and guests from the entire length of the Pacific coast.

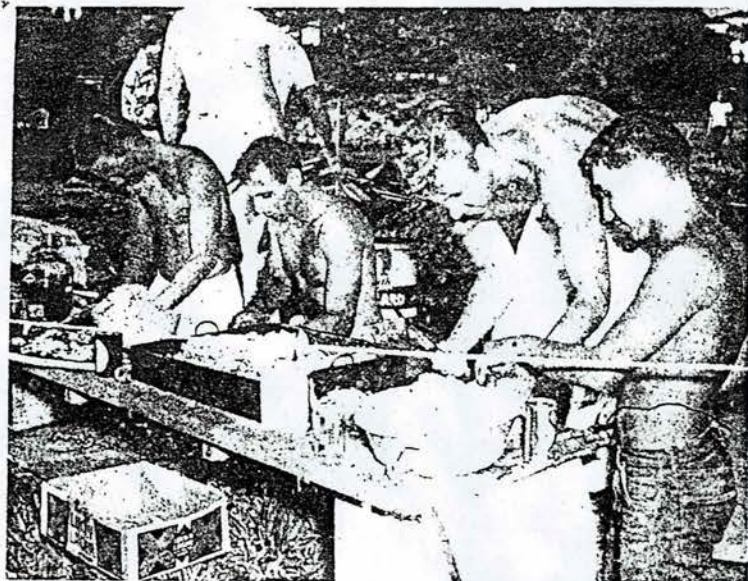
Exuberance is the word which describes their orderly abandon to a night of feasting at the Hawaiian luau which dictated the South Seas theme of the fourth annual fun-fest. They began arriving before sundown, attired in sarongs, aloha shirts, grass skirts, leis, muumuis and holonuius and a miscellany of other comfortable outfits. Revelry struck a tempo and by sundown the party was in full swing, the happy hordes spilling onto the beach singing full voice to the boisterous sea in which they splashed at intervals in the darkness on the lookout for King Kamehameha in person.

Due to surf conditions, King Kamehameha, whose appearance was promised over Honolulu's radioed message via "Hawaii Calls," failed to appear. The crowd assuaged disappointment by Lucullan feasting, the vittles representing hours of toil over a pit by Bob Rood, Paul Ingledew, Dr. Bernard F. Ederer and Dick Linville and including Hawaiian copiousness of seafoods collected by the surfers, and 300 pounds of hearty beef shortribs.

The pit was installed on property owned by Charles R. Jones, on the site of the old Windansea hotel, and food was laboriously toted beachward to the familiar grass shack (rehabbed and beflowered) by a hard-working crowd of surfers and their ladies who had prepared about half a ton of delectable salads. The hungry mob at once devoured this repast, augmented by roasted yams, French bread and every available type of fruit. In the mood, then, for Hawaiian melodies hitingly plucked by L. Maeda and his Paradise Islanders' orchestra and hula dancers who included local torso-twisters, they sprawled on the beach almost, it seemed, as far as the eye could see (in darkness imposed by city ordinance edict forbidding beach fires).

Master of ceremonies was Bill Isenhouer, who also is president of the local surfers. He was assisted by Bill Shade, who strummed a terrific guitar and a banjo, aided by Fran Blankenship, a comely thrush.

The luau and party was organized under the direction of Isen-



Stripped for action (left to right) Bob Rood, Paul Ingledew, Hank Imm and Bill McCusick, active members of the local Surfers, started preparing for the Windansea surfers luau. The boys turned out to be able cooks and by 11 p.m. La Jolla Light's reporter devoured the last of 300 pounds of beef shortribs given to her by Dr. Bernard F. Ederer. The Surfers did a bangup cleaning job on the beach the day after the party.



Among those of the charm set attending the evening's festivities are, back row, left to right, Tootie Hatch, Gwen Schirtzinger, Fay Ingledew, Port Ederer, Roberta Cooper, Barbara Olson and Margaret Linville; and, seated, Jeanette Blankenship, Audrey Bolin, Peaches Hull, Connie Blankenship and Helen Neilsen.

—Light Photo by George Pelcher

Plans Launched for L. A. Fair

Final touches on the \$500,000 expansion and improvement program adding acres of space to the big

house with the following surfers responsible for its spectacular success: John Blankenship, Jack Bowland, Bob Charlton, Dick Clark, George Coleman, Townsend Cromwell, Bob and Jack Ekstrom, Bob Goldsmith, Buddy Hull, Tom Hunter, Hank Imm, Paul Ingledew, Dick Linville, Bob Marquardt, Jack Palmer, Hoppy Swartz and Nick Van Dorn.

exposition are being rushed to completion in preparation for the opening of Los Angeles County fair in Pomona, Friday, Sept. 15. Throughout the 400-acre park exhibitors are already busily engaged preparing for their entries. The whole presents an animated picture as crews of workmen swarm over the numerous projects.

President-Manager C. B. Afflerbaugh stated today that there is nothing in the present economic

picture to interfere with the plans for a bigger and better fair.

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